

# MARKETING, PR & Events INTERN

TechFounders is a 20-week international accelerator program offered by UnternehmerTUM – the Center for Innovation and Business Creation at the Technische Universität München. The program brings high-tech startups together with world leading industry partners, and venture capitalists. We are looking for a highly motivated Marketing, PR and events Intern who wants to become part of a fast-growing accelerator program.

## WHO WE ARE LOOKING FOR

- ✦ Entrepreneurial mindset with a “get things done” attitude; dedicated work ethics
- ✦ Comfortable working independently, taking lead on projects and pitching creative ideas
- ✦ Ability to develop a high volume of content in a fast-paced and deadline-oriented environment
- ✦ Familiarity with Facebook Analytics, and/or Google Analytics is a plus
- ✦ Both a creative and analytical thinker, with excellent communication skills
- ✦ Work experience or education in marketing, public relations, journalism or similar field preferred

## YOUR RESPONSIBILITIES

- ✦ Support in development of a PR & marketing strategy
- ✦ Content creation and communication via social media platforms, website and other outlets
- ✦ Utilize third-party analytics programs to optimize consumer engagement and brand recognition
- ✦ Support the events manager in planning, organizing and carrying out startup events, incl. the Demo Day with about ~250 guests from venture capital firms, business angels, corporate representatives, media/press, and further guests from the startup community.

## WHAT WE OFFER

TechFounders is a young team, where you will have the opportunity to develop in a dynamic environment. Our colleagues are highly motivated, open-minded people, self-driven and with a great team spirit. You get access to the newest and most innovative technologies and meet the brightest entrepreneurs and people in the startup scene.

## TYPE OF CONTRACT

Full-time internship, 3-6 months (starting date flexible)

## LOCATION

Entrepreneurship Center at the Campus of the Technische Universität München, Garching / Co-working space near Ostbahnhof

## YOUR APPLICATION

Cover letter and Resume/CV

## CONTACT

Miki Yokoyama, COO  
miki@techfounders.com  
TechFounders  
UnternehmerTUM Projekt GmbH  
Lichtenbergstraße 6  
85748 Garching  
www.techfounders.com  
www.unternehmertum.de

Please submit your application by email at:  
<http://www.techfounders.com/jobs/>