

## **COPYWRITE & TRANSLATION INTERNSHIP - THE HOLIDOG TIMES**

Founded in 2012, we at Holidog aim to improve the lives of pets and their loving families everywhere. How? With a leading service, already number 1 in Europe, connecting over a million pet parents and petsitters (Holidog.com), a box packed with fantastic surprises that delights over 1000 dogs every month (HappyBox), a news site for animal lovers (The Holidog Times), an app that lets like-minded dog owners connect (Twindog) and, most recently, a bespoke pet food service for dogs and cats (Hector Kitchen). Who knows? We could be working on a doggie airline for our furry friends next. ✈

Launched in 2015 in four languages, The Holidog Times has set itself the goal of becoming the go-to platform for animal lovers and activists alike. It is now visited by over 2.5 million users and gets over 15 million views on its videos every month.

To continue developing our audience, we are looking for a Copywrite and Translation Intern.

### **YOUR RESPONSIBILITIES :**

- Cover engaging and meaningful animal-related stories in German (viral videos, animal behaviour, rescue stories, advocacy efforts...).
- Deliver high-level French-to-German and English-to-German translations.
- Promote your stories on our social channels and keep an eye on how they perform through a set of metrics.
- Fuel the team with new content ideas.

### **YOUR BACKGROUND AND SKILLS :**

- You are passionate about playing with words and have an eye for editorial detail as well as an excellent grasp of grammar and punctuation.
- You have an appreciation for visuals in addition to written storytelling, as powerful visuals are central to our stories.
- You have a clear understanding of user behaviour on Facebook and other social media platforms.
- You have mastered French and German perfectly to be able to translate articles in a creative way.
- You are comfortable writing articles quickly and efficiently on a set of different technical tools (WordPress knowledge is a plus) and have a strong ability to manage multiple tasks within tight deadlines.
- Most of all, the prospect of creating animal content all day long, everyday has you thrilled!

### **WHAT YOU CAN EXPECT WHEN YOU JOIN US:**

An international team, a friendly atmosphere (you will learn how to say 'dog' in 11 different languages), lots of autonomy and impact, a very bossy cockatoo, cuddly dogs (if you have one, then the more the merrier!), a gorgeous office right in the middle of Paris (10th arrondissement), a free lunch every Wednesday and loads of perks for your own furry friend.

If you match this description, then apply now through <https://goo.gl/7CQrH0>

### **ADDITIONAL INFORMATION :**

- Start date: May/June 2018.
- Type of contract: full-time internship of 6 months.
- Location: Paris (France), 10th arrondissement.
- Remuneration: 554,40€ (+ 100€ bonus for international students).
- Perks: 50% transport costs, weekly free lunch, advantages for your pet and more.